

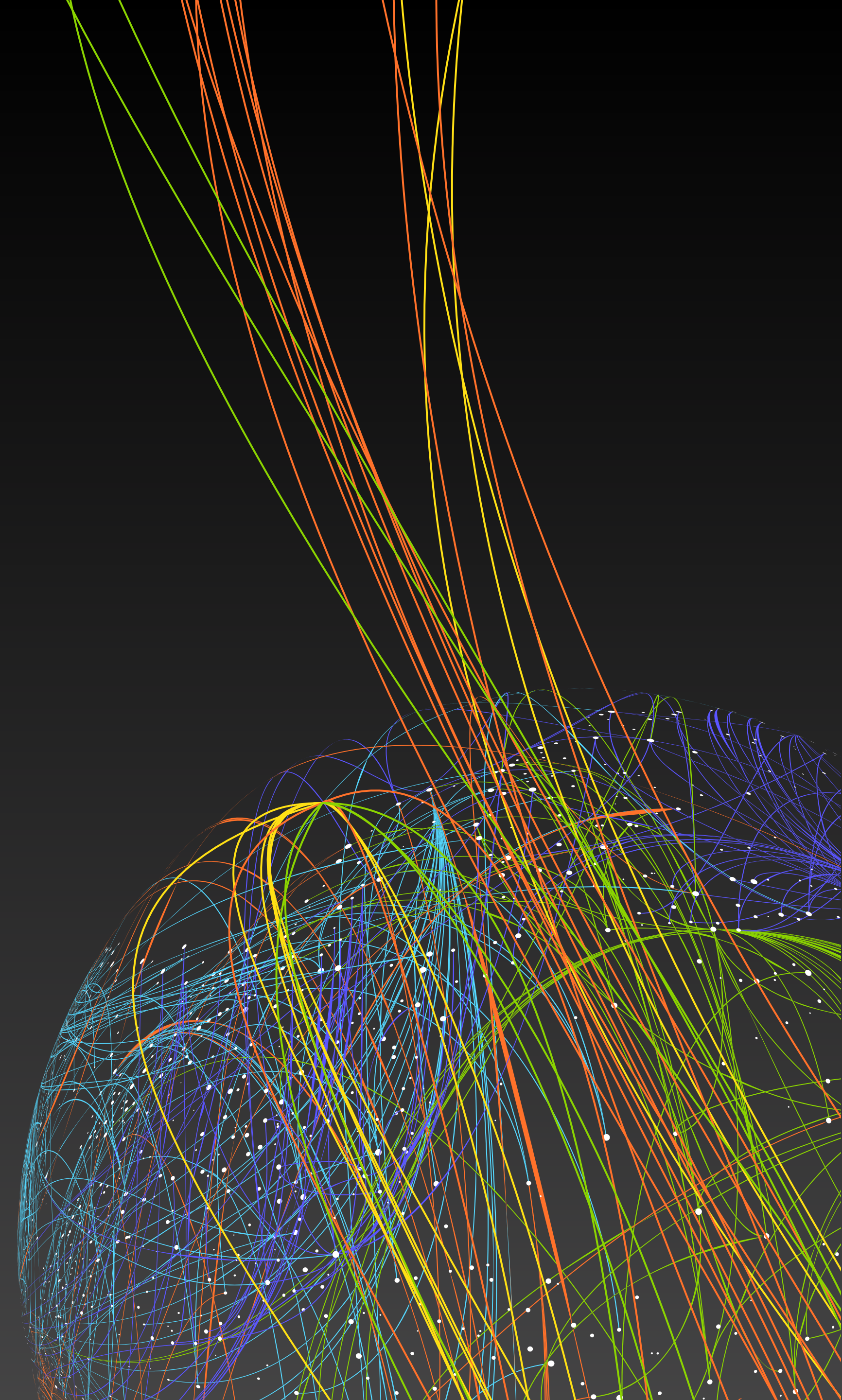
IVY

THE LIFELONG UNIVERSITY

Curated & Programmed by

Beri Meric

IVY CEO & Co-Founder
YPO Metro NY Chapter Chair



Supercharge Your Life & Career with the **Leading Minds of Our Time** To Elevate Your Leadership, Performance & Wellbeing

You are the Future of Your Organization & Society

Critical Trend

More than ever, today's leaders require ongoing learning and strong peer networks to continuously adapt to ever accelerating economic, technological & societal changes.

Global Need

Leading executive education programs and CEO networks are only accessible to a small subset of leaders, and often fail to keep up with the latest trends. Online courses and trainings fail to provide the experiential peer to peer learning, connections and collaborations that enable us to navigate life's most critical challenges and opportunities.

Our Offering

Together with the leading minds of our time, we provide highly inspiring and deeply impactful weekly live digital experiences to maximize our members' performance, well-being, and connections in real time.

Supercharge *Your* Life & Career With The Leading Minds of Our Time

01

IVY Weekly Live Discussions & Mentoring with leading global minds, access to recordings & learning materials from prior sessions

02

IVY Monthly Immersive Workshops & Annual Curriculum for transformative peer to peer **learning** & **bonding** to improve leadership, performance & wellbeing

03

IVY Member Exchange Platform to post and browse opportunities, view previous recordings, and connect with fellow members

IVY Weekly Live Discussions & Mentoring

60 minute Live Mentoring Sessions

featuring the world's
leading minds,
moderated by
IVY CEO Beri Meric
& Team

3 Part Dynamic Learning Format

consisting of deep
learning, key action
items, and audience
Q&A

24 / 7 Ongoing Access

to prior session
recordings and key
learning materials to
maximize impact

Provided *by* Leading Global Experts

Weekly opportunities for you to connect and learn with world-class thought leaders
to receive transformative learnings around leadership, management, performance and well-being



FRANCES FREI
*HBS Professor & Former Uber
SVP of Leadership & Strategy*



MAGIC JOHNSON
*NBA Legend, Entrepreneur,
& Philanthropist*



JOEL PETERSON
*Chairman of JetBlue Airways,
Stanford GSB Professor*



**REBECCA
HENDERSON**
HBS Professor



BEN HARDY
*Renowned Organizational
Psychologist & Best-Selling Author*



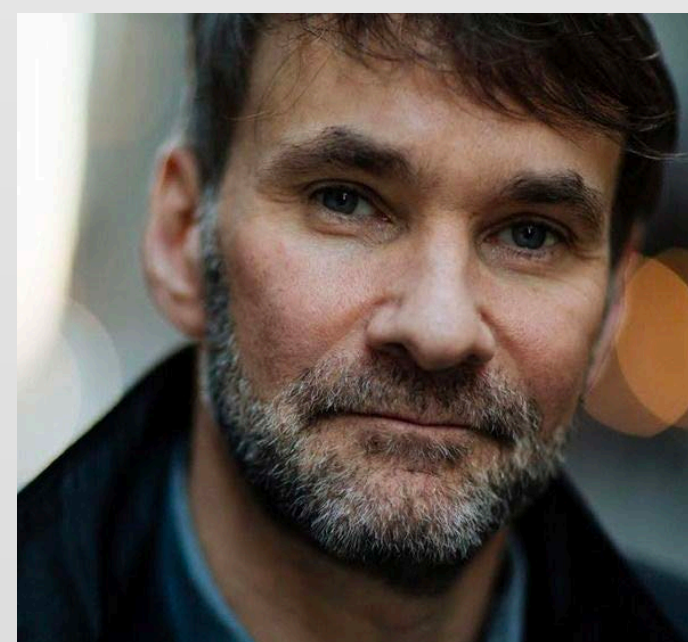
JIM MCKELVEY
*Co-Founder of Square and
Author of The Innovation Stack*



IAN BREMMER
*President of Eurasia Group
& GZERO Media*



**MARGARET
HEFFERNAN**
Globally Renowned 5-time CEO



KEITH FERRAZZI
*World-Renowned Networking
Expert & NYT Bestselling Author*



ALEX CARTER
*UN Negotiation Trainer &
Columbia Law School*



JIM KWIK
World's #1 Brain Coach



JOHN MACKEY
*CEO & Co-Founder of
Whole Foods Market*

Provided *by* Leading Global Experts

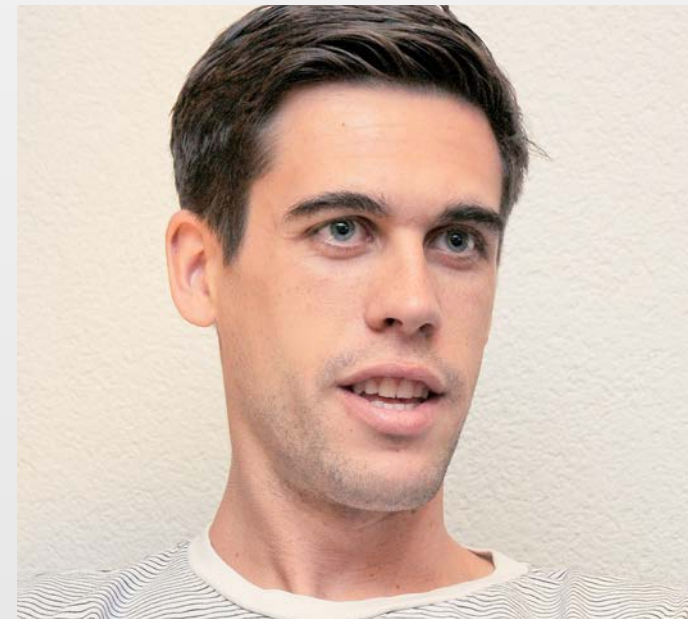
Weekly opportunities for you to connect and learn with world-class thought leaders
to receive transformative learnings around leadership, management, performance and well-being



YANCEY STRICKLER
Co-Founder, Kickstarter



ANDREA JUNG
*CEO, Grameen America,
Former CEO, Avon*



RYAN HOLIDAY
*Internationally
Bestselling Author*



MAJORA CARTER
*Urban Revitalization Strategist;
MacArthur Genius Fellow*



NICHOLAS KRISTOF
*World-renowned Humanitarian,
Columnist, The New York Times*



GRETCHEN RUBIN
Best-selling Author



SAMANTHA POWER
*Pulitzer Prize Winner and
Former UN Ambassador*



BRIAN GRAZER
*Oscar-winning
Producer*



TROY CARTER
CEO of Atom Factory



LASZLO BOCK
Google's "People Chief"



AMY CUDDY
*TED Speaker & Harvard
Business School Professor*



CASS SUNSTEIN
*New York Times
Bestselling Author*

Through a Dedicated Membership Exchange Platform

Weekly Live Discussions & Mentoring with Leading Global Experts

01

Library of Exclusive Key Learnings & Recordings from Prior Sessions

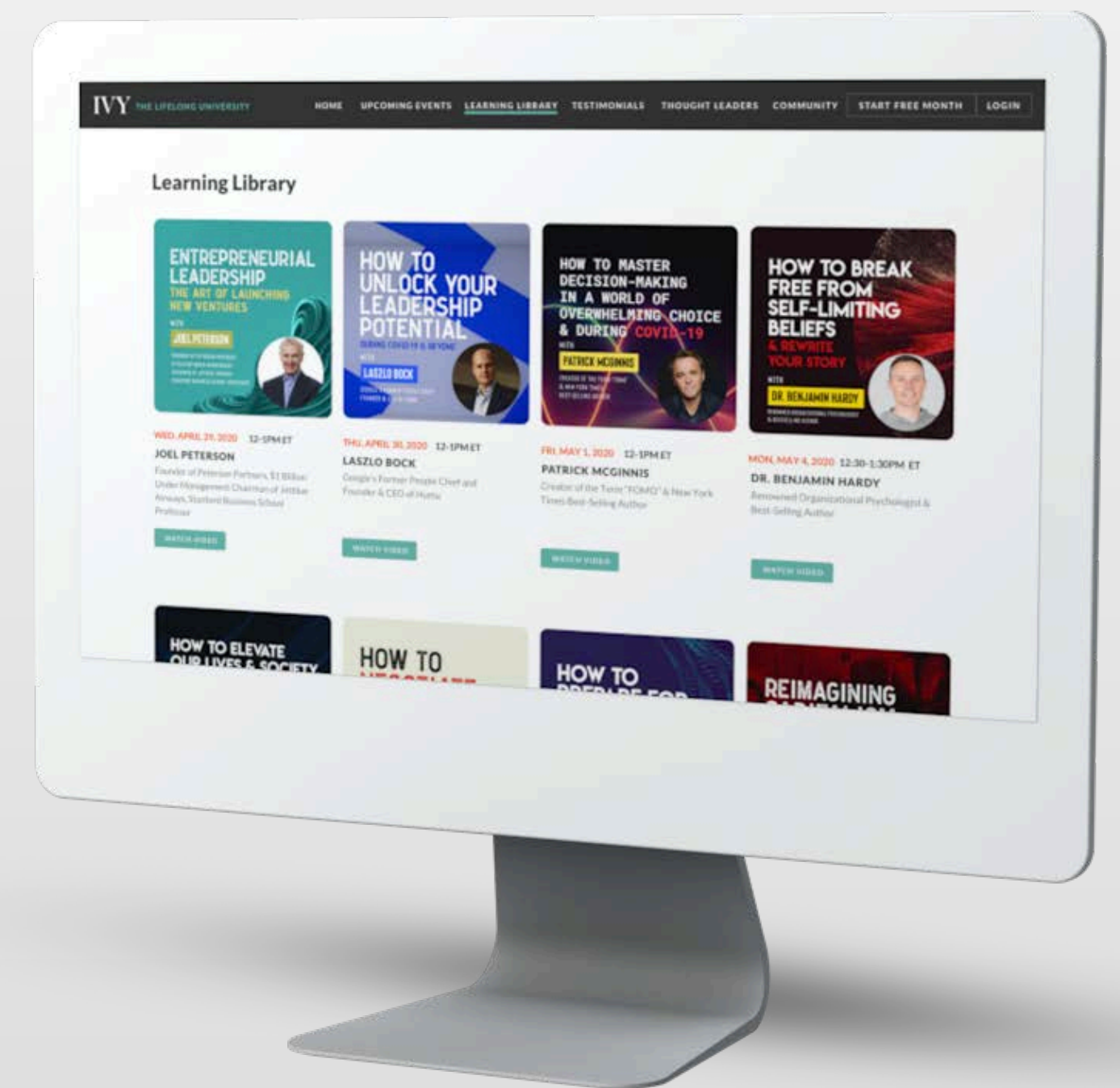
02

Member to Member Opportunity Boards to engage with and showcase collaboration opportunities

03

Member to Member Messaging to connect and collaborate with fellow members

04



IVY Weekly Live Discussion & Mentoring Key Themes



01

How to Enhance Your Leadership Skills & Performance



02

How to Navigate & Leverage Key World Trends



03

How to Maximize Your Personal Wellbeing & Fulfillment

IVY Monthly Immersive Workshops & Annual Curriculum

90 minute Immersive Workshops

based on cutting-edge research & insights led by top facilitators

3 Peer to Peer Break-out Sessions

in each immersive workshop for transformative peer to peer learning & bonding

4-Week Integration Programs

following each workshop to maximize impact through ongoing peer to peer learning & bonding

IVY Annual Leadership Curriculum

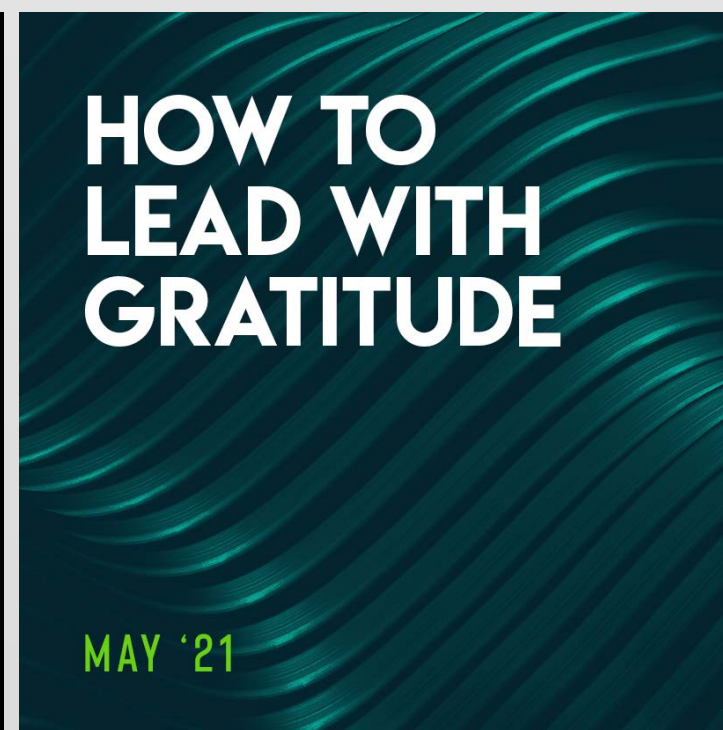
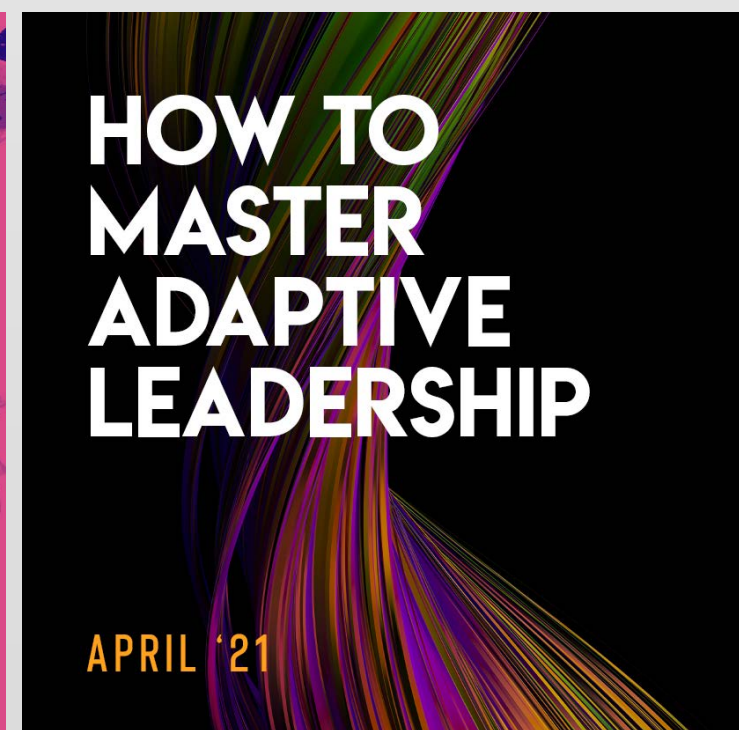
FALL 2020



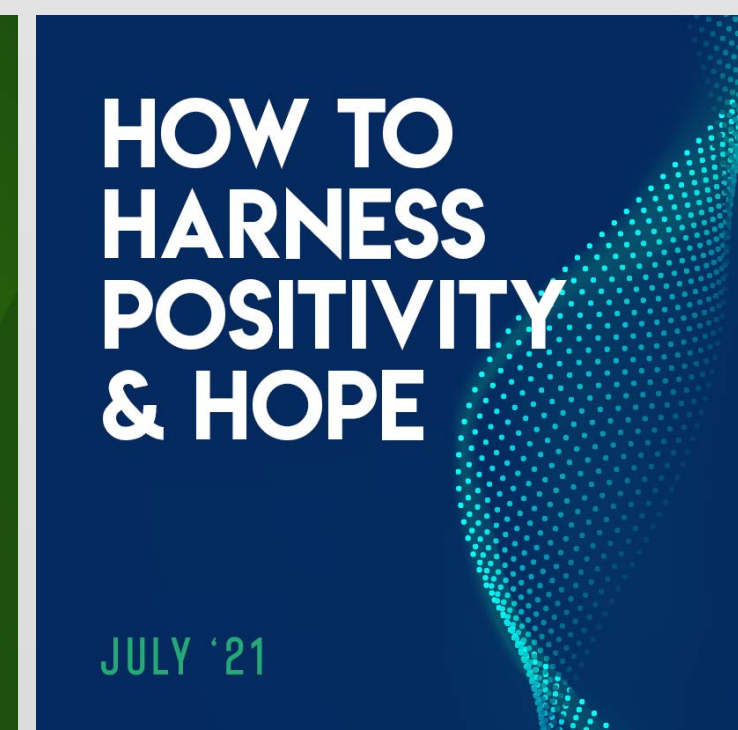
WINTER 2020-21



SPRING 2021



SUMMER 2021



IVY Membership Overview

Membership Requirements

- Rising and established leaders who are
- Entrepreneurs, creatives and innovative professionals
- And/or Domain Experts with Masters/Doctorates

Membership Traits

- Intellectually curious and adventurous
- Warm and compassionate
- Diversity of thought and experiences
- Worldly and inspired community builders

Membership Contributions

- Following a complimentary first month, qualifying members contribute \$80/month to get access to all of our community offerings and support our programming, operations, and team



Member Testimonials

“

A great reminder to principles that stand the test of time... the timing was great to reinvigorate my refocus on how to lead more effectively.”

“

Extremely relevant for the difficult times leaders and the world face right now. Moderator was also awesome with his questions.”

“

Amazing experience. Actionable and powerful. Beri does a great job moderating. Fast-paced, great questions, engaging stuff. Thanks so much for sharing!”

“

Amazing leadership perspective - thought-provoking, clear, and inspiring!”

“

In these crazy times, I have found myself being very conservative in my thinking and this got my creative brain activated again!”

“

Host was good, clear, to the point and dynamic. Speaker was knowledgeable, gave specific examples and was inspiring. Tone was upbeat, quick, smart. One of the best webinar executions I've seen.

“

Great idea exchange, very well and enthusiastically presented. The moderator again did a great job, very good at summarizing the ideas and making provocative questions. Lots of stay at home value.”

“

Engaging, empathetic, clear and concise. Tools readily applicable for daily life. Absolutely loved it.”

“

The moderator is always excellent, we covered lots of ground, and the subject and guest were quite inspiring.”

Fellow Dreamers & Doers,

Our goal is to support you on your journey towards making a lasting positive impact. We deeply believe that uniting rising and established leaders around impactful themes will accelerate human unity and progress by sparking a new renaissance.

I've always been inspired by my humanitarian mother Suzi, entrepreneurial father Iliya, and intellectual brother Vidal. When I was 11, we moved from Turkey to Scotland. I was the only foreigner in my school, and couldn't speak a word of English. As I struggled to adapt, I became obsessed with the importance of learning and community when it comes to living a fulfilling life and making a positive impact on the world.

Our inspiration for IVY has been strongly influenced by my experiences at Brown University and Harvard Business School which followed my time in Scotland. Leading universities have a proven track record of substantially accelerating social, professional, and intellectual development. Together with fellow IVY members and team, we're cultivating a new kind of community that stands to provide the same benefits to leaders throughout their lives.

**Please reach out to me anytime to share your thoughts, ideas, and advice.
I am grateful for your interest in IVY, and look forward to meeting you soon!**

Beri Meric

IVY CEO & Co-Founder
YPO Metro NY Chapter Chair
beri@ivy.com

